



The National Championship classes are open to all ages and genders of AWA Warmbloods. Horses can enter these every year even if they have entered the year before. It is an opportunity for breeders and owners to see how their horses compare to other horses in their age category all over Australia.



Competition classes cater for all ages of horses and competitors that compete in a wide variety of disciplines. Exposure to potentially new markets



Our event relies on the generous support of volunteers, companies and business organisations to present a professional enjoyable event which conforms to all current health and safety standards.



Your financial support assists us to host the best possible event and ensures the longevity of our sport by assisting with costs to cover:

- Attendance international Judge
- Prizes to winners and place getters
- Long term sustainability funding



**We can offer different sponsorship options with the following recognition for your business:**

- Naming rights to the event or to classes
- Advertising in the official event program and social media posts before and during event
- Advertising to members via email blasts
- Advertising in Tour Advert in Horsedeals



## AWHA Classification Tour & National Championships

SPONSORSHIP  
INFORMATION  
2024

**Benefits of sponsorship include:**

- Exposure to competitors, supporters and members during the event and pre event promotions
- Increase brand awareness and unique promotional opportunities
- Exposure to a new market
- The equine community is generous in supporting business which support our sport

### Sponsorship options available

#### Option 1

**GOLD Sponsorship - \$2,500**

**1 available**

- **Naming rights to the 2024 AWA Classification Tour & National Championships** – Company name on Winning rugs for National Championships
- **Advertising** – half page advertisement in the official programme as well as social media posts before and during the event
- **Branding** logo on advertisements on FB and in our Tour advert in Horsedeals
- **Promotional material** emailed to all AWA members.
- **Waiver fee for of 4 classes**



### Sponsorship options available

#### Option 2

**Silver Sponsorship - \$1,000**

**4 available**

- **Naming rights to the National Ridden or Led championships** with company name and logo on the winning rug
- **Advertising** – quarter page advertisement in the official programme as well as social media posts before and during the event
- **Branding** logo on advertisements on FB
- **Promotional material** emailed to all AWA members.
- **Waiver of fee for 2 classes for a horse**



### Sponsorship options available

#### Option 3

**Bronze Sponsorship - \$500**

**4 available**

- **Naming rights to State Led and Ridden Awards**
- **Advertising** – 1/8<sup>th</sup> page advertisement in the official programme as well as social media posts before and during the event
- **Branding** logo on advertisements on FB
- **Promotional material** emailed to all AWA members.
- **Waiver of fee for 1 class for a horse**

